

Hispanic Heritage Group
Celebrating
Hispanic Heritage Month
Music and Instruments
September 23, 2020



AGENDA

- Joropo – Jose Rodriguez
- Salsa – Andres Castiblanco
- Other Styles of Music

JOROPO - MÚSICA LLANERA FROM VENEZUELA

https://www.youtube.com/watch?v=TINQoNqnpIU&list=RD TINQoNqnpIU&start_radio=1&t=0



Venezuela is located in the north of South America



The country was discovered by the Europeans in 1498 during the third voyage of Christopher Columbus.

Its popular culture contains elements from Europe, Africa and indigenous tribes.

Joropo is a fundamental genre of musica criolla (creole music) and is quite popular in the plains or llanos of the country.





Drawing 1912



Picture 2009

The main musical instruments for the joropo are the cuatro, the arpa and the maracas.

The bandola can be used to replace the arpa



cuatro



arpa



bandola

MUSICAL INSTRUMENTS

Cuatro : <https://www.youtube.com/watch?v=LMbr5wjO9Xc>

Arpa: <https://www.youtube.com/watch?v=ROS2IAEkGMg>

Bandola: https://www.youtube.com/watch?v=Hc9m4y_b0h0

Maracas: <https://www.youtube.com/watch?v=Np2tmvi0Gj8>



The most famous song in the Joropo style is the **Alma Llanera**, practically the second national anthem of Venezuela

It is extremely popular, with many versions done of the song

Mayra Castellanos (traditional interpretation)

https://www.youtube.com/watch?v=W8hNIWjA6_w

Jorge Negrete (Mexican movie)

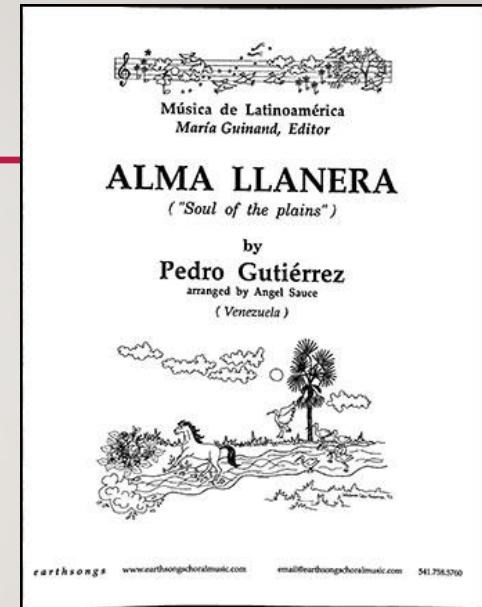
<https://www.youtube.com/watch?v=Ohc2aR6mml0>

Full orchestra

<https://www.youtube.com/watch?v=3gNA3mfYXJg>

Violin, viola, cello and cuatro

<https://www.youtube.com/watch?v=f9EbixRPN8c>





Joropo is music made for dancing

Men usually dress on white or black
liqui liques

Women wear colorful dresses which
are used to draw amazing figures
during the dance



DANCING JOROPO

<https://www.youtube.com/watch?v=uRPI9qEfEQI>

<https://www.youtube.com/watch?v=4cuKb0i8QbE>

<https://www.youtube.com/watch?v=xx6slsjnPAE&list=RDYzw-VbICu6U&index=5>

<https://www.youtube.com/watch?v=3OXgZHI sZiA>

https://www.youtube.com/watch?v=Yzw-VbICu6U&list=RDYzw-VbICu6U&start_radio=1&t=4



SALSA MUSIC





HISTORY OF SALSA MUSIC



- Started in **Cuba** around XVI century when Hispanic music brought by the Spanish conquers and the music from African slaves mixed originating a grate variety of musical rhythms.
- Some of these afro Cuban rhythms are Cuban Son, Chachacha, mambo, Son montuno, Guaracha, Guaguanco and Charanga.
- But the musical base of what we call today as Salsa music is the Cuban Son.
- After WW2 there was a great Latin-American migration (from different Caribbean countries) to New York in a marginal area of high Manhattan known as “el barrio” and this environment at the end of the 1960 developed the identity of a new Latin-American generation that started to find a cultural voice through the musical current that we know today as salsa music.
- We can say that Salsa music is a synthesis of Cuban son and some others musical genres like jazz, and other Cuban rhythms. It was developed by Cuban musicians, Puerto Ricans and from the great Caribbean and New York city.



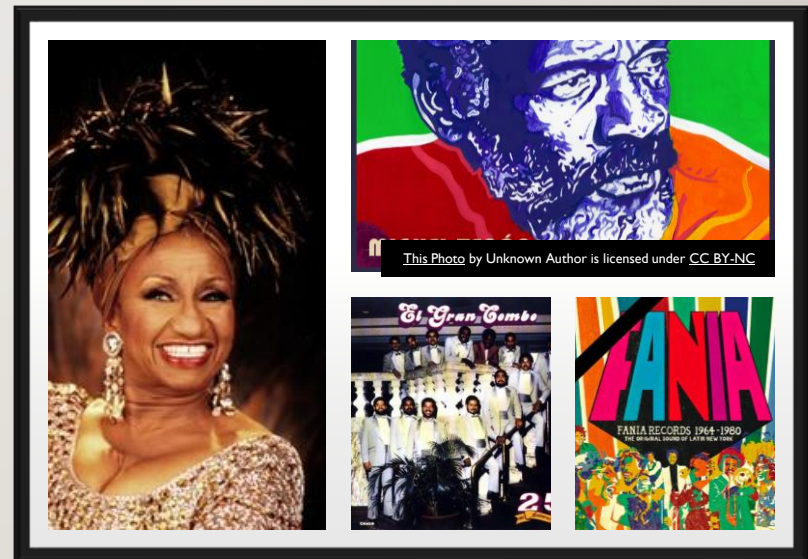
HISTORY OF SALSA MUSIC



- In 1967 an Italian American businessman called Jerry Masucci and a flute musician call Johnny Pacheco from Dominican Republic created the Fania Records where they sponsored popular salsa bands and created the “Fania All Stars” that was the reunion of the best musicians of every band in one big band. This project was a big success in the salsa’s history.
- La Fania increased the market of salsa music bringing the music not only to Europe but to Africa, Japan, Germany and Scandinavian countries.
- During 80s and 90s, new instruments and new musical arrangements where’re introduced to salsa. Also new stiles like “salsa romantica” where introduced by some artist but with less quality and flavor than the one that dominated the late 60s, 70s and the beginning of the 80’s.
- The term salsa was named first in a Cuban son called “Echale Salsita” in 1933 by the Cuban Ignacio Pinero, then a Cuban called Cheo Marquetti came back from Mexico and influenced by the spicy Mexican flavors, called his band “Conjunto los salseros”, then in 1957 he went to Caracas Venezuela to give some concerts and since then the word “Salsa” was named in the radio stations to call this kind of music.

POPULAR SALSA BANDS AND SINGERS

- From Cuba: La Sonora Matancera, Los Van Van, Beny More, Cacho Lopez, Celia Cruz, Celina y Reutilio, Guillermo Portavalez, Compay Segundo, La Orquesta Aragon, La orquesta de Manzanillo, Arsenio Rodriguez, Monguito, Alfredo de la Fe, Roberto Torres, Fernando Lavoy, Papaïto, etc.
- Puerto Rico: Ismael Rivera, Hector Lavoe, Richie Ray and Bobby Cruz, Cheo Feliciano, La Sonora Ponceña, Ismael Miranda, Ismael Quintana, Adalberto Santiago, Roberto Roena, Pete el Conde Rodriguez, El Gran Combo de Puerto Rico, Adalberto Santiago, Mark Antony, Victor Manuel, Gilberto Santarosa.
- New York: Eddie Palmieri, Willie Colon, Henry Fiol, Los Hermanos Lebron, Larry Harlow, Orquesta Broadway, Tipica Ideal, Charanga America, Charanga 76
- Dominican Republic: Johnny Pacheco, Jose Alberto "El Canario", Cuco Valoy
- Colombia: Grupo Niche, Fruko y sus Tesos, Joe Arroyo.
- Panama: Ruben Blades
- Venezuela: Oscar de Leon
- Peru: Alfreddito Linares



SALSA INSTRUMENTS

- Bongos, Congas or Tumbadora
- Bell (Campana)
- Guiro
- Piano
- Puerto Rican Cuatro, Cuban Tres
- Flute
- Timbales
- Maracas
- Trombone
- Trumpet
- Bass



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SALSA LINKS

- <https://www.youtube.com/watch?v=KOn5opLIC5o>
- https://www.youtube.com/watch?v=AXN-_aslaYs
- <https://www.youtube.com/watch?v=W777MIR8-ko>
- https://www.youtube.com/watch?v=bq_4GkMlrxs
Boby Cruz
- https://www.youtube.com/watch?v=QPUhfMnf_KY
- <https://www.youtube.com/watch?v=tGbRZ73NvIY>
- <https://www.youtube.com/watch?v=lwHcpn7GFvE>
- <https://www.youtube.com/watch?v=fenBM95vjKA>
- <https://www.youtube.com/watch?v=5PSJ6MuScHE>
- <https://www.youtube.com/watch?v=LuqGyeJgT6E>

Mi gente - Hector lavoe

Quimbara – Celia Cruz

Guantamera – Celia Cruz

Gan Gan y Gan Gon – Richie Ray and

Descarga - Cachao Lopez

Chan chan – Buena Vista Social Club

Timbalaye – Los Hacheros

Mi Mary – Joe Arroyo

Ana Mile – Grupo Niche

Qutate tu – Fania All Stars

OTHER TYPES OF MUSIC

- Bachata - Originally from the Dominican Republic, bachata is one of the most popular Latin music genres today. Singers: Prince Royce and Romeo
- Tango - Originally from Argentina and Uruguay, tango evolved during the 19th century in the immigrant communities of Buenos Aires.
- Latin Pop – Shakira or Ricky Martin
- Latin Urban Music and Reggaeton - Borrowing influences from music styles such as hip-hop, rap, and reggae. Daddy Yankee, Wisin y Yandel, Pitbull

FEMALE HISPANIC MUSICIANS

- [Celia Cruz](#) – La Vida es un Carnaval
- [La India](#) – Mi Mayor Venganza
- [Rosalía](#) – Di Mi Nombre
- [Selena](#) – Como La Flor
- [Christina Aguilera](#) – Hoy Tengo Ganas De Ti



MALE HISPANIC MUSICIANS

- Marc Anthony – [Valio la Pena](#)
- J Balvin - [Ginza](#)
- Daddy Yankee – [Con Calma](#)
- Gente de Zona – [La Gozadera](#)
- Enrique Iglesias - [Bailando](#)
- Romeo – [Propuesta Indecente](#)
- Ozuna – [Mi Nina](#)



NEXT SESSIONS

- Oct. 7 at 11 a.m. – Cooking with Jennefer – Paella, sangria, tostones and flan.
- Oct. 14 at 11 a.m. – Hispanic Dances – Anna Petway and Christina Blas-Cruz
- This presentation will be available on the Hispanic Heritage Group Events page.

Thank you for joining us
as we celebrate
Hispanic Heritage Month



